

Message Text

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ACTION IO-14

INFO OCT-01 ISO-00 SSO-00 NSCE-00 HEW-06 OES-07 AID-05
AF-10 ARA-14 EA-12 EUR-12 NEA-11 OIC-02 NSF-02
NAS-01 MED-03 SS-15 SP-02 L-03 H-02 PA-02 INRE-00
CIAE-00 INR-10 NSAE-00 DODE-00 EB-08 COME-00
TRSE-00 ICAE-00 EPAE-00 CEQ-01 AGRE-00 /143 W
-----115047 251706Z /46

O 251620Z MAY 78
FM USMISSION GENEVA
TO SECSTATE WASHDC NIACT IMMEDIATE 0110

UNCLAS SECTION 01 OF 02 GENEVA 08075

PASS PETER BOURNE (WHITE HOUSE), PETER BELL (DHEW),
MR. DALLEY (IO), ROSE BELMONT (OIH/DHEW)

E.O. 11651: N/A
TAGS: WHO SWEL
SUBJECT: 31ST WORLD HEALTH ASSEMBLY: RESOLUTION WHA31.56

THE FULL TEXT OF FINAL RESOLUTION READS AS FOLLOWS:

QUOTE : HEALTH HAZARDS OF SMOKING

THE THIRTYFIRST WORLD HEALTH ASSEMBLY,

RECALLING RESOLUTIONS EB45.R9, WHA23.32, EB47.R42, WHA24.
48, EB53.R31 AND WHA29.55 CONCERNING THE HEALTH HAZARDS
OF TOBACCO-SMOKING AND WAYS TOWARDS ITS LIMITATION;

RECOGNIZING THE INCREASING AND INDISPUTABLE SCIENTIFIC
EVIDENCE SHOWING THAT TOBACCO-SMOKING IS A MAJOR CAUSE
OF CHRONIC BRONCHITIS, EMPHYSEMA AND LUNG CANCER, AS WELL
AS A MAJOR RISK FACTOR FOR MYOCARDIAL INFARCTION, CERTAIN
PREGNANCY-RELATED AND NEONATAL DISORDERS AND A NUMBER OF
OTHER SERIOUS HEALTH PROBLEMS; AND THAT IT ALSO HAS HARM-
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FUL EFFECTS ON THOSE WHO ARE INVOLUNTARILY EXPOSED TO
TOBACCO SMOKE;

SERIOUSLY CONCERNED AT THE ALARMING INCREASE IN
PRODUCTION AND CONSUMPTION OF CIGARETTES DURING THE LAST
TWO DECADES IN SOME OF THE COUNTRIES, PARTICULARLY
DEVELOPING COUNTRIES, IN WHICH IT WAS PREVIOUSLY NOT

WIDESPREAD, AND AT THE EXTENSIVE PROMOTIONAL DRIVE FOR THE SALE OF CIGARETTES BEING CARRIED OUT ON RADIO AND TELEVISION, IN NEWSPAPERS AND OTHER NEWS MEDIA, AND THROUGH ASSOCIATION WITH SPORTING AND CULTURAL EVENTS, OFTEN INDUCING YOUNG PEOPLE TO SMOKE TOBACCO;

NOTING THAT FEW COUNTRIES HAVE SO FAR TAKEN COMPREHENSIVE ACTION TO EFFECTIVELY COMBAT SMOKING THROUGH EDUCATIONAL, RESTRICTIVE AND LEGISLATIVE MEASURES FOR THE CONTROL OF PUBLICITY AND ADVERTISEMENTS IN THE NEWS MEDIA, COMBINED WITH COHERENT TAXATION AND PRICE POLICIES FOR TOBACCO CULTIVATION AND CIGARETTE PRODUCTION;

BELIEVING THAT WHO HAS AN IMPORTANT ROLE IN PROMOTING EFFECTIVE POLICIES AGAINST SMOKING, AS ENVISAGED IN THE SIXTH GENERAL PROGRAMME OF WORK COVERING THE PERIOD INCLUSIVE 1978-1983;

1. URGES MEMBER STATES:

(1) TO STRENGTHEN HEALTH EDUCATION PROGRAMMES CONCERNING SMOKING AS A PART OF GENERAL HEALTH EDUCATION, THROUGH CLOSE COLLABORATION AMONG HEALTH AND EDUCATION AUTHORITIES AND OTHER RELEVANT AGENCIES, TAKING INTO ACCOUNT THE DIFFERENT NEEDS OF THE VARIOUS TARGET GROUPS;
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(2) TO ADOPT COMPREHENSIVE MEASURES TO CONTROL TOBACCO-SMOKING INTER ALIA BY PROVIDING FOR INCREASED TAXATION ON THE SALE OF CIGARETTES AND RESTRICT AS FAR AS POSSIBLE ALL FORMS OF PUBLICITY FOR PROMOTION OF SMOKING;

(3) TO PROTECT THE RIGHTS OF NON-SMOKERS TO ENJOY AN ATMOSPHERE UNPOLLUTED BY TOBACCO SMOKE;

(4) TO SEEK ECONOMICALLY SOUND ALTERNATIVE UNDERTAKINGS TO REPLACE TOBACCO GROWING AND PROCESSING, WHERE APPROPRIATE;

2. REQUESTS THE DIRECTOR-GENERAL:

(1) TO CONTINUE TO INTENSIFY WHO'S ACTIVITIES IN CONNEXION WITH CONTROL OF TOBACCO-SMOKING;

(2) TO COLLABORATE WITH MEMBER STATES, THE UNITED NATIONS, THE SPECIALIZED AGENCIES AND APPROPRIATE NONGOVERNMENTAL ORGANIZATIONS AS REQUIRED, IN THE

FORMULATION, IMPLEMENTATION AND EVALUATION OF PROGRAMMES TO COMBAT SMOKING, INCLUDING STUDYING POSSIBILITIES FOR CROP DIVERSIFICATION IN TOBACCO GROWING AREAS;

(3) TO COOPERATE WITH MEMBER STATES UPON REQUEST IN DEVELOPING MEASURES FOR THE CONTROL OF PUBLICITY WITH REGARD TO SMOKING THROUGH THE NEWS MEDIA, ESPECIALLY

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TRSE-00 ICAE-00 EPAE-00 CEQ-01 AGRE-00 /143 W
-----114929 251705Z /46

O 251620Z MAY 78
FM USMISSION GENEVA
TO SECSTATE WASHDC NIACT IMMEDIATE 0111

UNCLAS SECTION 02 OF 02 GENEVA 08075

PASS PETER BOURNE (WHITE HOUSE), PETER BELL (DHEW)
MR. DALLEY (IO), ROSE BELMONT (OIH/DHEW)

NEWSPAPERS, RADIO AND TELEVISION;

(4) TO GIVE URGENT CONSIDERATION TO HAVING ANTI-SMOKING AS A SUBJECT FOR WORLD HEALTH DAY AS SOON AS POSSIBLE, AND IN THIS AND OTHER WAYS TO GIVE MAXIMUM PUBLICITY TO AN ANTI-SMOKING CAMPAIGN;

(5) TO ENCOURAGE RESEARCH AS TO THE CAUSES OF TOBACCO SMOKING;

(6) TO REPORT ON PROGRESS IN THIS FIELD NOT LATER THAN THE THIRTY-THIRD WORLD HEALTH ASSEMBLY.

THIRTEENTH PLENARY MEETING, 24 MAY 1978 A31/VR/
13. END TEXT. VANDEN HEUVEL

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: HEALTH HAZARDS OF SMOKING
TAGS: SWEL, WHO
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vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/a4f54497-c288-dd11-92da-001cc4696bcc
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